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English 1001

Dr. Andrus

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Major Assignment 4

For MA4 I chose to do an advertisement and a news article. For both of my papers I chose the same audience, which is people who are looking to work at chipotle or interested in how their business is efficient. I chose this audience because the main point of our group project was focusing on how the line at chipotle works. So who else would really care about that besides people who are considering working there.

Reflection

. I first chose to do an advertisement because I thought it would be a good fit with the audience I chose. I thought it would be a fitting way to be able to talk about qualifications you might need to work there and also the fast pace environment. Chipotle definitely isn't a job for everyone, with its fast pace and constant communication. I then chose to do a newspaper article because I thought of mentioning my advertisement inside of the article. So I basically gave more in depth version of my advertisement paper, and talked more about the roles and expectations of a chipotle employee.

Work Cited

For both the group project and also this project, we really didn't have any websites to cite. We got all of our information from observing and talking to people. We didn't realize at the time that we had to cite the people we talked to so we didn't catch everyone's names. The only name

we did get was Kat. She was the woman who was a former worker at chipotle and told us all about her experience and how the job is very hard work but also very rewarding.